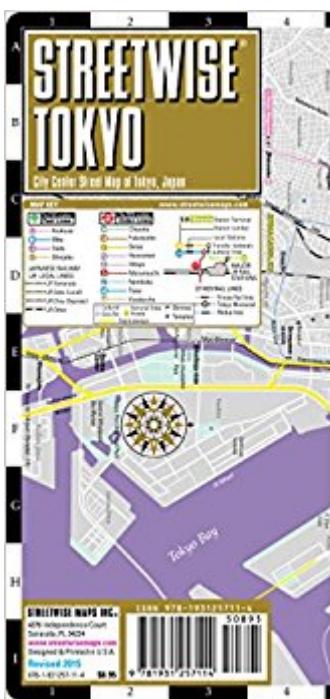


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# Streetwise Tokyo Map - Laminated City Center Street Map Of Tokyo, Japan



## Synopsis

Streetwise Tokyo Map - Laminated City Center Street Map of Tokyo, Japan - Folding pocket size travel map with integrated subway map including lines & stations - JR lines This map covers the following areas: Tokyo Area Map 1:50,000 Marunouchi / Ginza Map 1:15,000 Shibuya / Harajuku / Akasaka / Aoyama / Roppongi / Azabu Map 1:15,000 Shinjuku Map 1:12,000 Ueno Map 1:8,000 Asakusa Map 1:7,400 Tokyo is no place to be stuck with an inferior map. If you only have a few days to enjoy the city, getting lost can be frustrating and a waste of time. There's so much to see and do that what you need most is a way to get around quickly and efficiently. The STREETWISE® Tokyo Map will enable you to do just that. Our STREETWISE® Tokyo Map is based on the subway system, the key to understanding how to navigate this unfamiliar terrain. Not only are the subway stations the most visible way to orient yourself, but they're also the connecting link between the diverse and unique neighborhood districts. Armed with the knowledge of how the Tokyo subway system is laid out, you can get anywhere in the city and more importantly, back again. The multicolored subway lines and Japan Rail Lines are laid out in a comprehensible and manageable manner on this map of the entire Tokyo metropolitan region. STREETWISE® has simplified the process of figuring out fares, routes and transfer points by including detailed instructions. The entire Tokyo subway map is clearly depicted so it's easy to make your way from one point in the city to another. The STREETWISE® Tokyo Map also includes inset maps of Tokyo's most important districts: Shinjuku, Shibuya, Ginza, Harajuku, Akasaka, Aoyama, Roppongi, Azabu, Marunouchi, Ueno and Asakusa. These Tokyo map insets are intensely detailed with railroad and subway entrances and exits, hotels, museums, sites, major building landmarks and an address system overlaid on the Tokyo street grid to further enable you to travel with ease through neighborhoods. So whether you're traveling on foot or by rail, the STREETWISE® Tokyo map will get you exactly where you need to go. The funny thing is, you'll only know how valuable this map truly is once you're there. You'll welcome the sense of freedom that comes with having a great map. Then you too can feel as though you've conquered Everest. Our pocket size map of Tokyo is laminated for durability and accordion folding for effortless use. The STREETWISE® Tokyo map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Tokyo map today and you too can navigate Tokyo, Japan like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

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## Customer Reviews

Don't leave home without STREETWISE.' --The New York Times"STREETWISE is an absolute travel essential." --Travel & Leisure Magazine"In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE." --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a

lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

This was a constant traveling companion throughout a recent trip to Japan.....and was sorry that i didn't have one for the other cities i visited during this trip. It was accurate...and kept me oriented to the city--both neighborhoods....and individual streets. also used the train line map multiple times each day.

There are great tourist maps in Tokyo that you can get at the information/tourist centers, but if you are going to be in the city for any period of time, this is essential. The other tourist maps will rip and tear easily and this is good-quality. Would like for it to also include a subway route image as well. Overall...good purchase for me, but not necessary if you are only in Tokyo for a very short stay.

The STREETWISE TOKYO MAP was really helpful for my first trip to Tokyo this month. Not only does it break Tokyo down into the separate districts like Shibuya, Shinjuku, Asakusa, etc., it provides icons for big hotels and landmarks, so that you can figure out where you are, and there's

also a Tokyo area map showing all of the districts within Tokyo. Another really good thing about the map is the listing of subway/train station numbers and lines. This was really helpful in figuring out the route from point A to point B. We learned the hard way that Tokyo isn't an area that you can walk from one place to another, unless you're really familiar with the streets, because they aren't logically set up like here in the states. The streets of Tokyo branch out and twist and turn and you can get lost very easily! We got lost about 3 or 4 times, even when we were walking in what seemed like a straight line. Luckily, the STREETWISE TOKYO MAP shows the subway and train lines so you can just follow along the appropriate line to get from where you are to where you want to go and then head down to the station. Because the subway lines have a combination of letters and numbers, i.e. the Marunouchi line is listed on the map and in real life as "M" plus a number denoting the station stops, it's really easy to figure out which line you need to be taking and at what number stop you need to get off at. Trust the map and the numbers because there was one anomaly that appears in the Shibuya area of the map and Shinjuku. Actually it isn't an anomaly but if you walked the area, we walked from the Tokyo Gymnasium back into Shinjuku where we were staying, it would seem that Shibuya is actually above Shinjuku, but it's not. So when we decided to ride the Fukutoshin Line to get to Harajuku, after getting hopelessly lost on foot, we noticed that the station stop numbers were getting higher, instead of lower, but it was right on. The above probably makes no sense, but if you've ever walked the streets of Shinjuku and Shibuya you'll know exactly what I'm talking about. Anyway, the map is great for finding your way when you become lost, or may actually prevent it, and it'll help you figure out the subway and train lines so you can get to where you need to go.

This should be a must-have if you're traveling to Tokyo. The ability to correlate desired destination locations with the proper subway stops was invaluable. After a quick glance, I could immediately tell which subway line I needed, (Line Color) what stop to get off at (Station Name and Number) and what exit number I should take so that I wasn't completely confused once I arrived street level. Starting the first day, I could navigate the major areas of Tokyo as if I lived there for years. Only criticism: Subway Transfer locations should be better labeled to see what lines connect a little easier. Just carry the free (English) subway map for that as a backup.

I buy from this Street Wise series even if I am only going to spend 2 or 3 days in a city. Shows the train stations, some buildings by name, and the Tokyo map even shows if there is a street light at an intersection. I generally prefer StreetWise over a paper map because I just have to fold it left to

right, not top to bottom as well. And the maps are hardy. Someone more familiar with the city might be able to tell you why the train station "Aoyama 1 chome" in the 2010 edition of the map is sometimes written as Aoyama 1 chome in other sources. Free advice: take a small skinny sharpie to mark / circle where you want to go. Tokyo is such a big city that you might wish you didn't keep having to locate, for example, your hotel or Tokyo Tower every time you open it. Since it's well laminated, a sharpie marker will probably work best.

I used this everyday during my stay in Tokyo. It was easy to use and reliable. It proved the best of several guides I had purchased and the only one I actually needed during the month long visit. It is amazing how much information is clearly presented in this small map/guide. It is expertly designed, beautiful and functional. It is also sturdy, which is good because if you want only one street map then this is it and you will keep referring to it as it is also a guide. It provides a wide range of necessary information, correlates metro lines/stations with neighborhoods and sites, and even includes sub-district names and numbers and block numbers. The intelligent use of upper and lower case, regular, bold, italic, and outlines, and color provides great clarity. It could keep you busy for a lot of your flight and you would be well informed when you land in Tokyo.

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